

CONFIDENTIAL

(Not so) Targeted approach to finding Ranjit a laptop

A clinical psychology experiment from advanced education subgroup

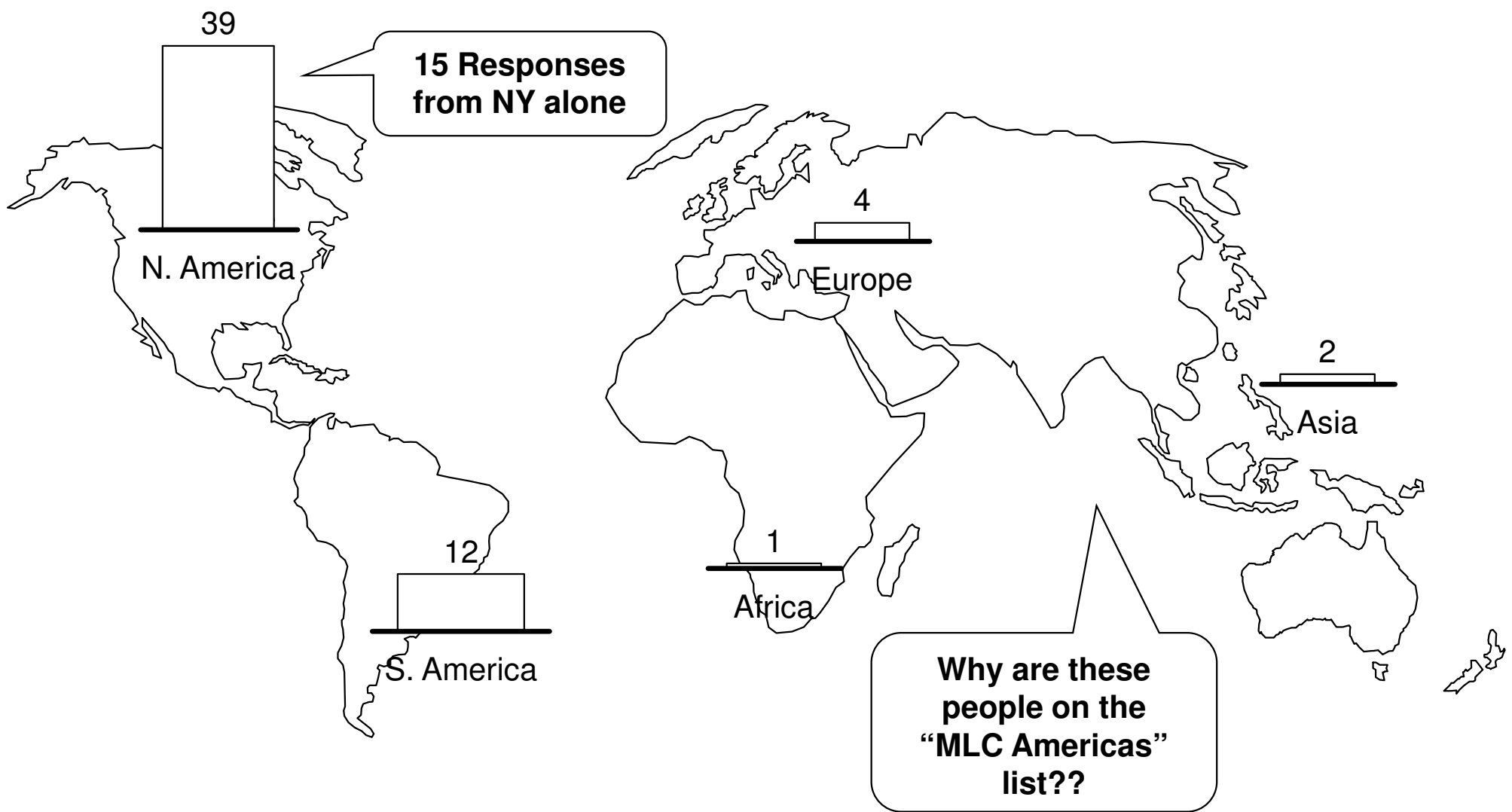
Discussion Document

August 22, 2006

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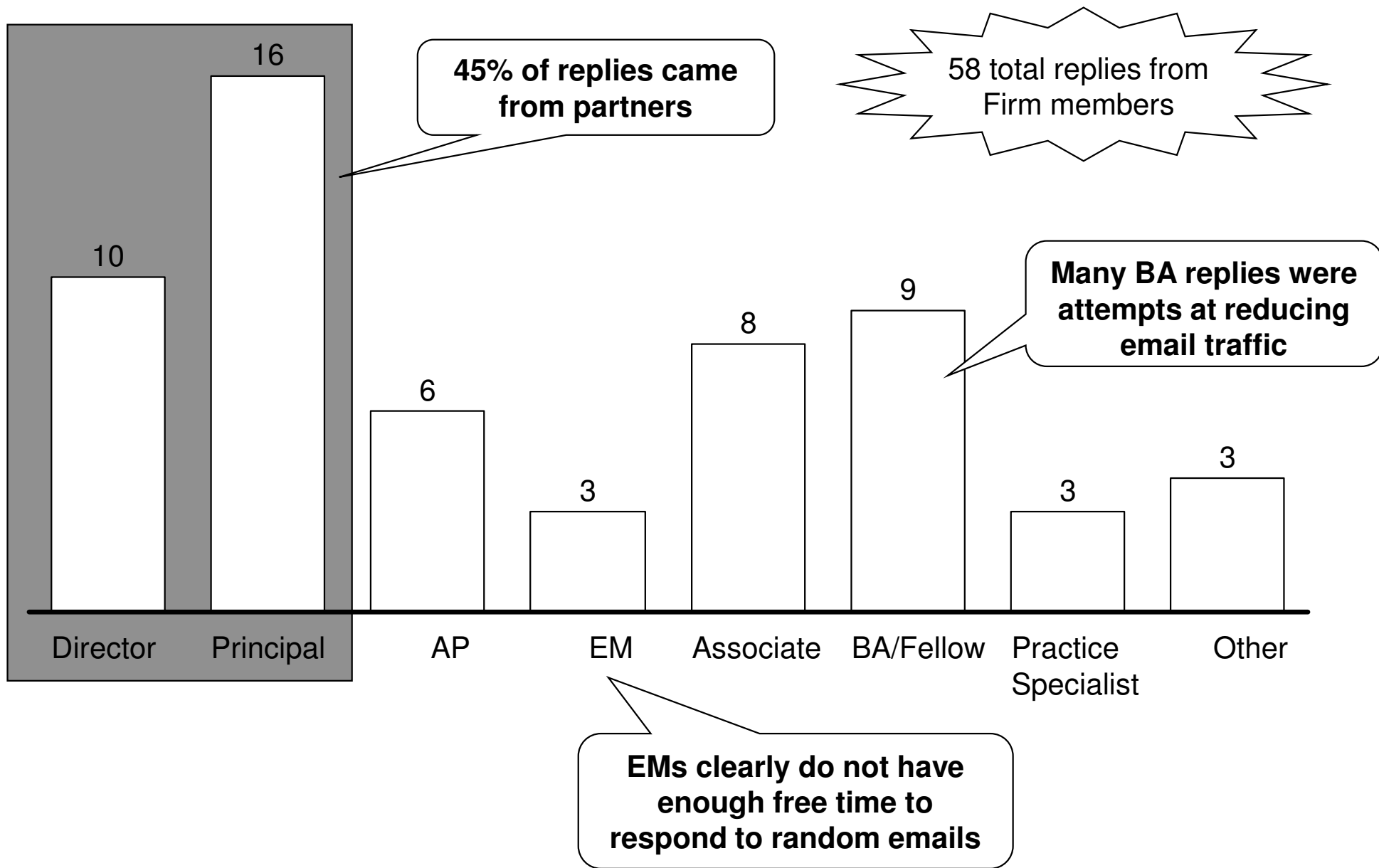
NORTH AMERICANS ARE MOST VIGILANT ABOUT KEEPING UNWANTED EMAILS OUT OF THEIR MAILBOXES

Number of Responses to “Ranjit Laptop” email



EMs ARE THE BUSIEST GROUP IN THE FIRM

Replies to “Ranjit Laptop” email by role
Number



COMPLETELY UNNECESSARY ADDITIONAL ANALYSIS

